



## OVER DAY CENTRE

### Report for Willingham Parish Council - May 2025

#### The Budget

Client income is increasing, rising to 63% of breakeven that represents an increase of 33% on last year. This is a very positive improvement, however the shortfall in income continues to be made up from reserves - for the year 2023-24, we reported a loss for the year of £46,818.

Grants from local Parish Councils, Charities, fund-raising activities and donations, along with our investments have helped stabilised our financial position, with good levels of reserves enabling us to maintain staffing levels and pay. Something that has come under increased pressure due to recent changes to NI and National living wage.

Cambridge County Council changed funding mechanism has been used to help us increase the number of days booked through a series of incentives and discounts, with increased client fees for the new year helping to maintain our financial position, something we continue to monitor (full details can be read in our Annual Report & Accounts).

#### What actually happened?

Activities to increase client numbers continue to be our priority and, whilst a continued slow return, client numbers increased to 64% of breakeven - a positive step forwards from 50% reported last year. Our last quarter reports client numbers averaging 69% of breakeven, with the last two months reporting 73% & 75% of breakeven. There has been a fantastic increase in activities and booked entertainers, something that is key in creating a fun and enjoyable day and attracting new clients.

Maintenance of the Day Centre continues and benefits from the support of local businesses who have decorated and repaired paintwork at little to no cost. We have also benefited from ongoing fundraising activities and have raised over £52,000 for projects over the last 18 months that has enabled us to purchase much needed new flooring, dining chairs and tables - furniture and furnishings replaced being over 30 years old.

In addition, funds raised is being invested in a new accessible garden with raised beds, greenhouse, tools and equipment, the garden is planned to be open in May. This will be a fantastic outdoor space for our clients and visitors to enjoy, enhancing the Day Centre's service.

We are also finally in the position to instruct contractors to install solar panels using funds raised from our annual 5Pub challenge and SCDC's ZCC grant. This will be of great benefit with the reduction of our electricity bills of over £1,000 per annum.



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Our business review continues with staff, members and trustees involved in working groups to devise and implement an action plan. We last met in March this year to agree priorities with responsibilities and actions to be issued through April & May.

We continue to run our Memory Café that has proved to be extremely popular with both our existing clients and new. It's success is not only measured by the numbers attending but in new contacts resulting in new clients at the Day Centre.

Our new Saturday Lunch Club, that follows our Memory cafe, is building a good regular customer base with new guests joining monthly. We regularly have over 20 diners and moved close to our capacity with 29 diners attending in February. Our lunch offers a two course lunch for £10.00 and now has a loyalty discount scheme, supported by CCC, offering a free meal for every two booked. New tables and chairs recently purchased for the Day Centre increases our capacity to 32 diners

### Reserves

At the end of the year we have £195,546 assets and reserves. After deducting assets and earmarked provision for the replacement of our minibus and other assets we were left with a little over £54,288 accumulated profit at March 31, 2024 down from £165,591 at March 2023. Our general reserves just over 5 months of gross expenditure.

Whilst this is a significant issue, we continue to review and take action to ensure we maintain a strong position moving forwards especially as we will also need to manage reduced client numbers for some time. Recent increases in client numbers is also providing a good indication that this year's accounts will show a much reduced loss.

### Risks

Trustees have regularly assessed and monitored the major risks to which the charity was exposed and we are working hard to return our financial position to a more secure position. The impact of Covid 19 has been great, the longer term effect has been reduced client that are slowly returning to pre pandemic levels. This has to be our greatest focus.

### Structure, governance and management

If any Trustee has a conflict of interest over any matters being consider they must disclose this and take no part in the discussion or decision.



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### With Thanks

We continuously remind ourselves of our core purposes - to provide day care for the frail and elderly of Over and surrounding villages. We help to maintain the quality of life for our clients through social contact, recreation and informative activities. Key to our service is to provide relief and respite for carers and family members in what is physically and mentally exhausting period in their lives.

We look forward to returning client levels to a strong, breakeven position and are confident that we have the support of our staff, volunteers, local Parish Councils, SCDC and Charities in making this a success.

We are again enormously grateful to local Trusts, Parish Councils and individuals who generously support the Day centre year on year. Your continued support is so important to the Day Centre, helping us provide the exemplary service to our clients.

We welcome any questions, comments, or suggestions you may have.

Chair of Trustees

A handwritten signature in dark ink, which appears to read 'David Barker'. The signature is fluid and cursive.

David Barker