

# Willingham Community Plan

## PROGRESS REPORT

Chris Chesher | WCPG | May 2025

### 1. Introduction

The Willingham Community Plan Group (WCPG) was established at the invitation of Willingham Parish Council (WPC) in late 2020 to update the Parish Plan of 2008. The group is formed from volunteers, with Councillor Phil King as our WPC advisor.

The purpose of this document is to report on progress of the WCPG over the last year. The previous report dated May 2024 reports on progress up to that date.

The stated objectives of the WCPG are:

- To discover the hopes and aspirations of those who live or work in Willingham for the future of the village
- To publish a plan which expresses these findings and to present this to the community and appropriate authorities
- To encourage implementation of the plan.

The agreed process to followed is similar to the process of the successful 2008 Parish Plan, including to:

- Produce a questionnaire for the residents of Willingham to discover their hopes and aspirations.
- Correlate the results of the survey with other relevant information to produce a report to communicate the village's hopes and aspirations.
- Hold public meetings throughout the process to seek input and communicate progress.
- To inform implementors within the community and beyond (WPC, District & County Councils, MP etc.) of the desires and wishes of the village.

The project has undergone the final stage and completed during the past year.

#### 2. Report

The report was completed and reviewed by the Parish Council last year. Over the past year the main report has undergone a final edit, to give it a more professional and cohesive look. This involved restructuring sections, redrawing some of the graphs (so they were more accessible) and adding more pictures. The text was also updated where any changes had occurred in the village that were relevant to the survey.

A Summary Report was written for general distribution. The report is of similar size and number of pages as the Willingham News. It has the same structure as the main report. Section 1 outlines the main concerns derived from the survey. The other sections summarise key issues, proposals and recommendations from the main report.

## 3. Distribution

The Summary Report was distributed as a hard copy to all households within the village boundary. This was done, because

- Not everyone has internet access,
- More people will read something delivered to them rather than search on the internet,
- The Willingham News is considered the most effective form of communication in the village.

For the distribution of the Summary Report the Willingham News distribution service was considered or using our own volunteers. A leaflet distribution service was finally selected as the most efficient method of distribution. A solus distribution was not selected, which unfortunately lead to the report being delivered at the same time as an election leaflet from a political party.

Copies of the Summary Report were also placed in Willingham Library

The full report is available online on the Willingham Life website https://www.willinghamlife.org/community-plan.

#### 4. Finance

Our accounts have been published separately. Expenditure has been mainly on printing and distribution, with a healthy balance remaining.